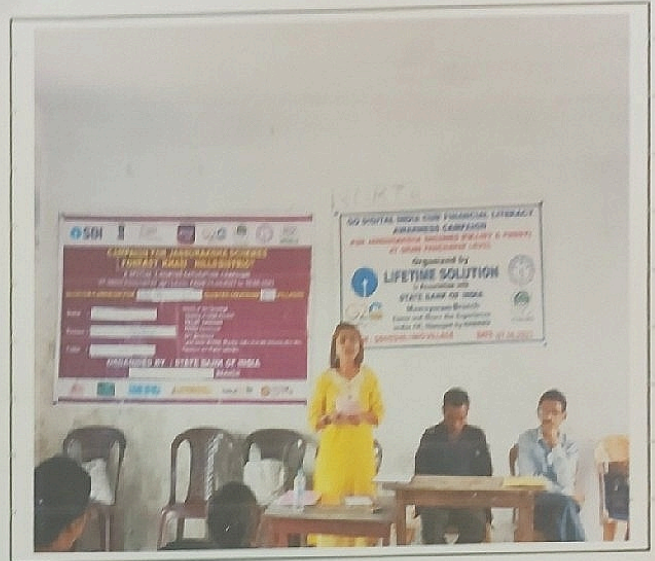
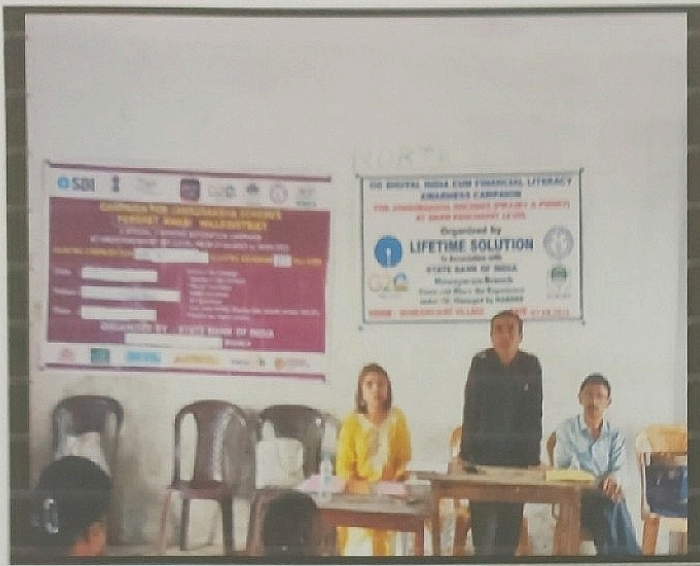


Financial Literacy Awareness Campaign Week held for Jansuraksha Schemes at Gram Panchayat Level at Dongshillang Village on (07/08/2023) Organized by State Bank Of India Mawsynram Branch East Khasi Hills District Meghalaya in support with Lifetime Solution Sponsored by NABARD



Ref no.....

Dated:05/06/2023

To Whom It May Concern

Go Digital India Cum Financial Literacy Awareness Campaign ,

For

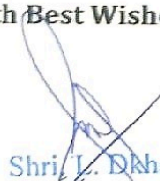
Insurance Schemes (PMJJBY, PMSBY) at Gram Panchayat Level

held on 5th June 2023 at Pasyih village organized by Lifetime Solution in Association with State Bank Of India Mynso Branch West Jaintia Hills District, Meghalaya.

The total number of participants are Village's cultivator & bank A/c holders only.

The various speaker's and dignitaries present during the awareness camp , as explain about various **Govt. Schemes Viz , PMJJBY , PMSBY , APY & , Renewal of KCC loan , importance of Aadhar Enrolment , Pm , Samriddhi Yojana & SSY: Sukanya Samriddhi Yojana Etc.** Branch Manager from SBI Mynso & Speaker's from Lifetime solution has shared with us many valuable information which will help for the development of the entire community.

With Best Wishes.


Shri. L. Dkhar
Waheh Shnong Pasyih
West Jaintia Hills



2023

Lifetime solution organises progressive farmers meet

Correspondent

Shillong, 30 March: Lifetime Solution organized Progressive Farmers Meet & 193 sessions of Go Digital India Cum Financial Literacy Awareness Campaign Sponsored By SBARD in association with State Bank Of India Shillong in Ri-Bhoi District, Jaintia Hills District, East Jaintia Hills District & West Khasi Hills District Meghalaya.

Lifetime Solution an NGO in Public Interest has Successfully conducted 193 GDI-AC (Go Digital India Cum Financial Literacy Awareness Campaign) from 2019 to 2024, March in association with the State Bank Of India in Ri-Bhoi District, Jaintia Hills district, East Jaintia Hills district & West Khasi Hills district under Region - 3 & Region -1 of SBI, Shillong.

The objective to conduct the Go Digital India Cum Financial Literacy Awareness Campaign is to facilitate financial inclusion through provision of two essential i.e. literacy & easy access with an aim to imparting knowledge to enable financial planning, inculcate saving habits and improve understanding of financial products leading to effective use of financial service to the common man. Banks view the Financial literacy efforts as their future investment. Bank provide a bouquet of banking service comprising of a small overdraft

facility to the account holders in order to make the accounts transactional and functional.

The participants benefited after this program include ongoing flagship program, Pradhan Mantri Mudra Yojna (PM Mudra), Pradhan Mantri Jeevan Jyoti Bima Yojna (PMJJBY) Pradhan Mantri Suraksha Yojna (PMSBY) Credit Guarantee Trust for Micro and Small Enterprise (CGTMSE) and Startup India Etc.

Apart from the above mentioned schemes discussed in the awareness camps various other topics on financial planning, balancing expenses v/s income, art of savings were covered.

Managers from all the SBI branches, Financial Inclusion Manager, of SBI and Ident of Lifetime Solution Shri : Pynble Thabab, Village Administration people participated in the meeting and had delivered their speech to create financial awareness.

Altogether 6916 numbers of participants were benefited from these meetings. 80% of the beneficiaries were women belonging to SC/ST category.

Village headmen also issued letters of appreciation of Lifetime Solution for Successfully conducting the program and they are looking forward for a similar support in near future from Lifetime Solution.